



DMCW LABEL TEMPLATE

OPEN THIS PDF FILE IN ILLUSTRATOR (or preferred software) TO CREATE YOUR LABEL

CENTER OF LABEL



DISTRIBUTION INFORMATION

This information is REQUIRED by the FDA and must be legible on the label.

You may change the placement, color, font or style. Size must be at least 5pt.

If you are designing for a different bottle size, please substitute the following:

- .237 liter (8 fl. oz.) Purified Water
- .355 liter (12 fl. oz.) Purified Water
- .590 liter (20 fl. oz.) Purified Water
- .71 liter (24 fl. oz.) Purified Water
- 1 liter (33.8 fl. oz.) Purified Water

SAFETY LINE

Keep important information within this line.

CUT LINE

Actual Label Size
(6.375" x 2.25")

BLEED LINE

Label image must extend to this line.
(6.5" x 2.38")

IMPORTANT

ALL text must be converted to outlines to retain text appearance.
to outline: *select text > Type > Create Outlines*

ALL colors must be CMYK process colors. NO SPOT COLORS.

Images must be embedded in the file or sent as attachments.
Any non-vector images should be at least 300dpi.

The following are acceptable file formats:

- Illustrator **.ai** or **.eps** files (*preferred*)
- .pdf** files (retain editing capabilities)
- 300dpi **.psd**, **.tiff**, or **.jpg** files

* do **not** include the safety, cut or bleed lines if sending a flattened label image

email files to art@dmcwater.com